

**SAVE THE
POLAR BEAR**

CAMPAIGN



The Arctic is melting due to **CLIMATE CHANGE**, bringing;

- Massive storms
- Floods
- Droughts
- Heat waves



**WHAT IS CAUSING
CLIMATE CHANGE?**



GREENHOUSE GASES

Over the past 200 years the level of Greenhouses gases in the atmosphere increased by the burning of fossil fuels like oil and coal, causing a high rise in temperature.

HOW ARE WE AFFECTED BY CLIMATE CHANGE?



For polar bears ice loss means:

- Less access to food
- Drop in body condition
- Increase in drowning
- **If temperatures continue to warm up two-thirds of the world's polar bears could disappear within this century.**

HOW CAN **YOU**
HELP ME?

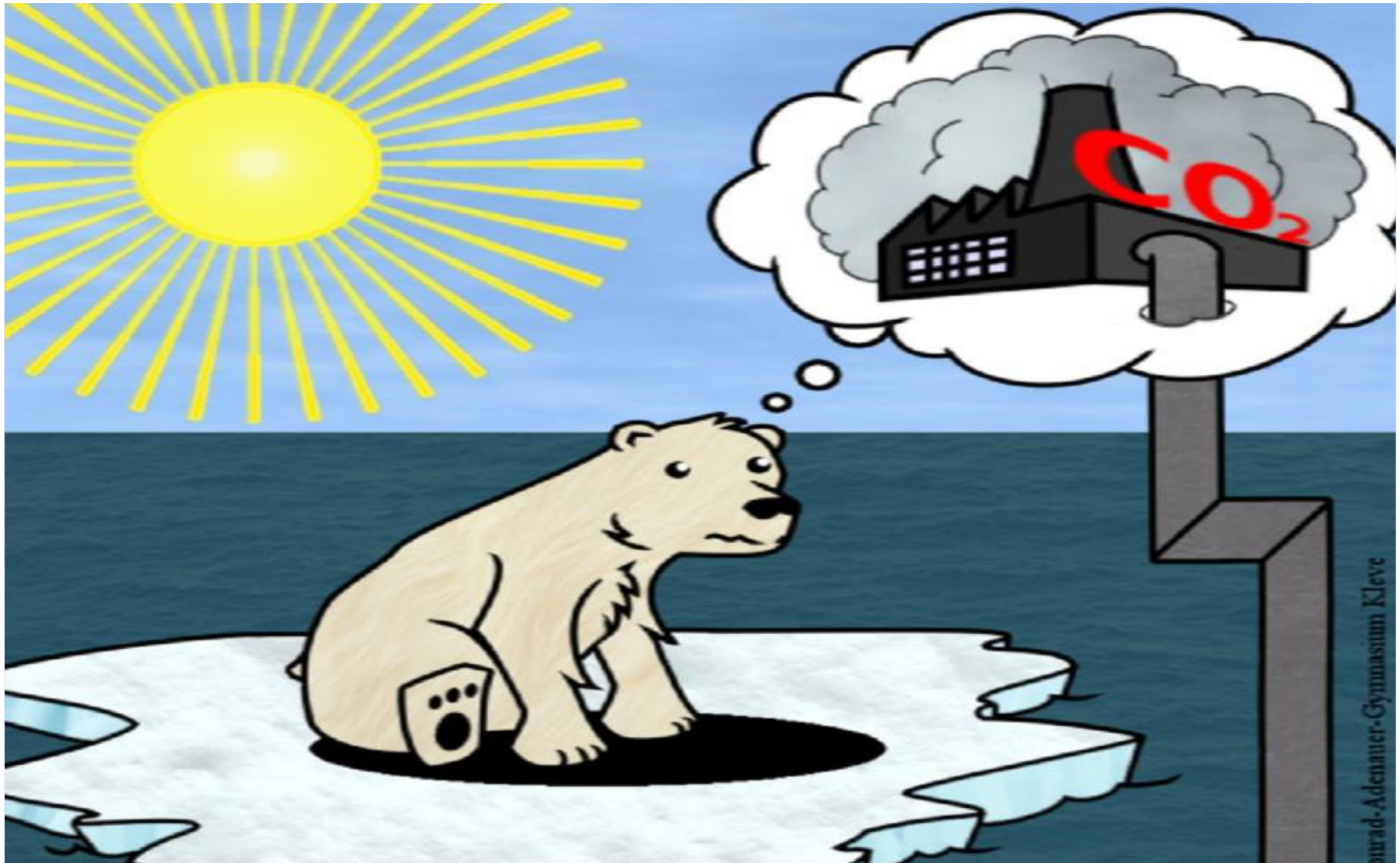


Polar Bear Week: November 1-7 2015

Take the Next Step through

ENERGY-SAVING ACTIONS

- ✓ **Switch OFF lights** when not needed (less CO₂)
- ✓ **Waste less paper** (reducing deforestation)
- ✓ **Use bicycles /public transport** (less gas emissions)
- ✓ **Recycle**



SAVE ME... SWITCH OFF THE LIGHTS !!